EU CITIES GATEWAY

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Employed by the City of Hamburg (Germany) since 2003, responsible for international project development (Interreg, Horizon, CEF) and the initiator of over 100 cooperation projects. Represented Hamburg in pairings under the “World City Programme”, ICP and IURC, involving a total of six intercontinental collaborations.

Since 2025 active as a cluster coordinator in the EUCG programme (International cooperation between Europe & North America) and as methodology & funding expert in the IURC programme (International cooperation between Europe and Asia/Australasia and North America).

Toronto
Guadalajara
Zhuhai
Vijayawada
Cape Town
Melbourne/Canberra
2 x

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# Cities participating in the EU Cities Gateway Program

# What happens always:

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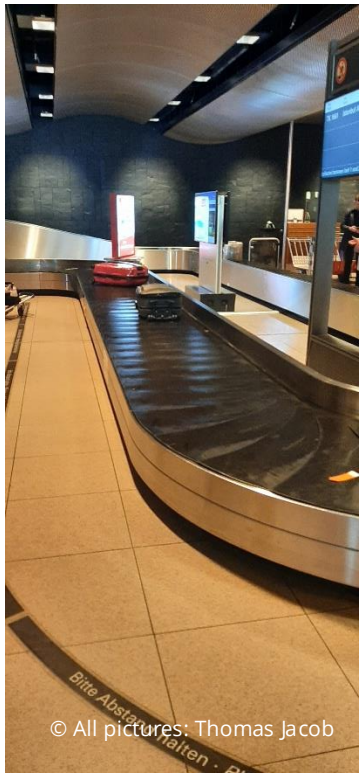

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# The reasons for the trips:

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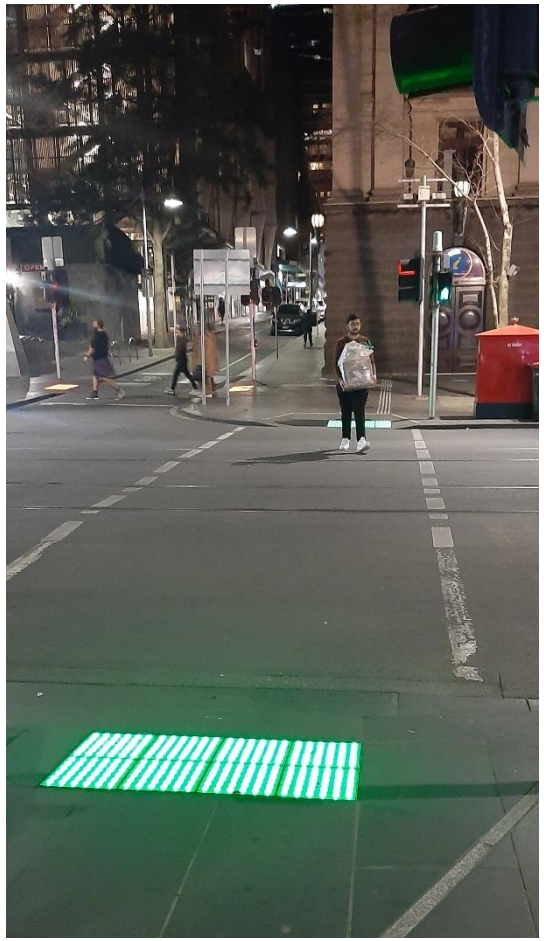

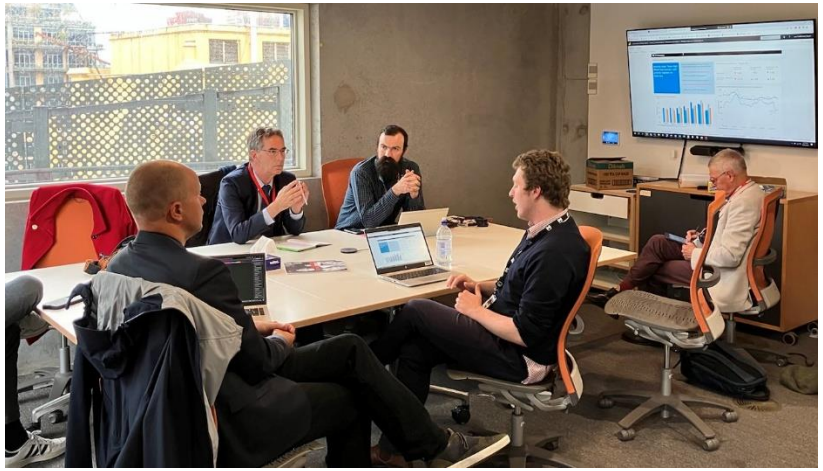

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# Lessons learned:

Convincing the administration of the potential value of the EUCG is harder than almost anything else.
**And more important!**

If you have a deserving employee whom you cannot promote, even though they are hard-working and intelligent: let them come along on the trip.
**They'll never forget it!**

The more similar challenge, the better
**Not necessarily a question of size, but of culture!**

Absolutely essential: know each other personally and discuss matters
**Of course, 'official presentations' are also important, but nothing beats an open discussion amongst professionals.**

Smile and be ready to learn and give. Be creative, "just do it" and take the initiative
**Just give them a call, send an email or pop round to see them whilst you're on holiday!**

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# Thank you for your attention,

I’m looking forward to your questions and comments…